

Martin Van Der Werf

Associate Director of Editorial and Postsecondary Policy

Martin Van Der Werf has extensive experience researching and writing about higher education and the issues facing the industry. His work at the center is focused on such issues as diversity and access to higher education, the return on investment of a college degree, and the workplace value of college degrees.

Marty is a former reporter and editor at The Chronicle of Higher Education, where he was responsible for all coverage of the business and financial management of colleges and universities. He was the founding director of Chronicle Research Services, a new-business development arm of the Chronicle.

Before joining CEW in 2015, Marty worked for Huron Consulting Group, the largest consulting company in higher education. Previously, Marty was an award-winning reporter, columnist, and editor at two of the largest daily newspapers in the US—The St. Louis Post-Dispatch and The Arizona Republic, in Phoenix.

Marty holds a Bachelor of Science degree in Journalism from Boston University, and was awarded a Master's degree in Higher Education Administration from Georgetown University in 2021.



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