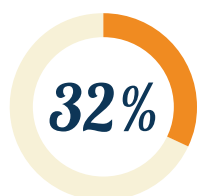


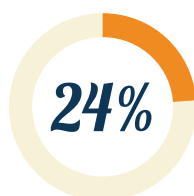
TENNESSEE



43% OF ONLINE JOB ADS SEEK COLLEGE GRADUATES



32% of online job ads are for managerial and professional office occupations



24% of online job ads are in the healthcare services sector



Fastest growing occupational cluster for college graduates: blue-collar
(68% increase in employment between 2010 Q1 and 2013 Q2)



Fastest growing industry sector for college graduates: manufacturing
(107% increase in employment between 2010 Q1 and 2013 Q2)

TOP OCCUPATIONAL GROUPS

Rank	Occupational Group
1	Registered nurses
2	Software developers, applications
3	Sales representatives, wholesale and manufacturing, except technical and scientific products
4	Accountants and auditors
5	Computer occupations, all other
6	Medical and health services managers
7	Financial managers
8	Sales managers
9	Managers, all other
10	Computer systems analysts

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

EMPLOYERS WITH LARGEST ONLINE RECRUITING PRESENCE

Rank	Employer	Job Ads
1	Vanderbilt University	425
2	Hospital Corporation of America	329
3	University of Tennessee	252
4	Methodist Healthcare	169
5	Asurion	138
6	St. Jude Children's Research Hospital	111
7	East Tennessee State University	110
8	Verizon Communications Inc.	106
9	UnitedHealth Group	105
10	Youth Villages	99

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.

DISTRIBUTION OF ONLINE COLLEGE JOB ADS BY OCCUPATIONAL CLUSTER

Occupational cluster	BA+ job ads	Share of BA+ job ads (%)	All job ads	Share of all job ads (%)
Managerial and professional office	7,605	32	10,672	19
STEM	5,121	22	6,874	12
Healthcare professional and technical	3,901	16	7,209	13
Sales and office support	3,488	15	13,529	24
Community services and arts	1,231	5	1,989	4
Education	1,192	5	1,369	2
Blue-collar	569	2	8,353	15
Food and personal service	471	2	4,209	8
Social science	58	<1	61	<1
Healthcare support	55	<1	1,327	2
Total	23,691	100	55,592	100

Source: Georgetown University Center on Education and the Workforce analysis of Burning Glass job ads data, 2013 Q2.